

Successful matchmaking

finding your “right” life-partner

Success Match – meeting the personal needs of international professionals in Switzerland.

It is typically single men and women in their thirties who suddenly realize that they, unlike most of their friends who have gone off and made families, have neglected an important area in their lives and that it is now time to “do something” about it.

After that realization, their attitude often is either to wait for fate to take care of things or to expand their circle, hoping to meet the right person on their own. Regardless of their evident “advantages”—a good academic background, successful careers, wide range of interests, etc—those methods may not always bare fruit.

A bigger need in Switzerland than elsewhere

For Trea Tijmens, the need for a professional service to assist men and women in their searches for a serious partner had been evident for a long time. It was by conducting extensive market research on expatriates’ demographic

Trea Tijmens

Success Match

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Photo: Lykke Stjernswärd





trends in Switzerland that it became clear to Trea that, in this country, there was an even bigger need than anywhere else in the world for such a service.

Today she runs a serious matchmaking company, Success Match, with an emphasis on the needs of international professionals. As an international human resources manager for many years, she is herself an “international” (she was born in the Netherlands and lives in Switzerland with her family for the last five years after having worked in human resources in the United States, Belgium, Spain, and Germany) and one who masters the art of successfully linking people together.

When asked what professional matchmaking involves, Trea explained that, “The first thing I do when I meet new clients is to get to know them—their personality, strengths, limitations, family history, values, background and expectations. I do so by personally discussing with them as lengthily as necessary. All clients then take a Myers Briggs personality profile, which I use as a tool to see whether the clients’ view of their own personality and my observation of them during the interview are in line with the outcome of the profile.”

“And,” she continued, “as the first impression is still important, I work with a professional photographer, who takes excellent quality photos that shows each client as who they are, but from their best side.”

“All this information provides us with an excellent understanding of each client. We then digest the information and personally search for and evaluate the appropriate matches.”

Making a success of matchmaking successfully

Success Match believes in the approach that relies on combining the use of facts and values with the capacity of identifying compatibilities among individuals. When meeting Trea, one instantly senses her capacity for dealing with and especially understanding people’s needs, and is immediately put at ease. Most importantly, one also feels confident that all the personal information will remain confidential.

Once all the information has been gathered and the clients have been screened, the search for a suitable partner begins. Both selected parties receive anonymous information. The contact proposal is then discussed with both parties and when both are interested in meeting, Success Match coordinates the first meeting. The name and contact details are disclosed only when both clients are interested in meeting each other again. Should the first meeting not have the result aimed for, a feedback session with the Success Match team will take place to fine-tune the following searches.

Within the membership period, the searches will continue until the *right* life-partner is found. <<<<

To contact Trea Tijmens to arrange a personal meeting, call Success Match on 022 819 18 96 or visit their site www.successmatch.ch to learn more about successful matchmaking for professionals.